## MARCH 2019



## FORSYTH TECH SMALL BUSINESS CENTER 525 @ VINE STREET WINSTON-SALEM, NC 27101 FOR MORE INFORMATION ON THESE EVEMTS CALL 336-757-3810



## at **innovation** quarter

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	4 MARCH THEME: INSIGHT Scan to Discover SBC Up to Date Event Information Date, Time and Location	5 Launch Challenge—Weekly Meeting (IQ) 4:00—5:30 pm Business of Organic: Marketing Your Organic Products: Be Creative (Online) 6:00—7:15 pm	6 Marketing Outside the Box (CDI) 12:30—1:30 pm How to Start a Business- Pathway to Success (IQ) 6:00—8:00 pm Business of Organic: Social Media and the Organic Market (Online) 6:00—7:15 pm	7 Small Business Roundtable - Growing Your Business (The Enterprise Center) 11:30 am—1:00 pm	1 8	2 9
10	11 Design Thinking: A Path for Entrepreneurs (IQ) 3:00—5:00 pm Business Roundtable: Sales and Professionalism (King Chamber of Commerce) 5:30—7:30 pm	12 Branding: Clarify your Message (IQ) 8:30 – 10:00 am Business Info To Go –Business Research (Forsyth Central Library) 11:00—12:00 Thinking of Starting Your Own Business (IQ) 12:30—2:30 pm	13 Marketing Outside the Box (CDI) 12:30—1:30 pm Launch Challenge—Weekly Meeting (IQ) 4:00—5:30 pm How to Find Customers- Pathway to Success (IQ) 6:00—8:00 pm	14	15	16
17	18 Innovation Sprints @ Hustle Night (CDI) 5:30—7:00	19 PTAC Federal Proposal Writing Workshop (IQ) 9:00 am —12:00 pm Launch Challenge—Weekly Meeting (IQ) 4:00—5:30 pm Write the Book: Marketing You and Your Business (IQ) 6:00—8:00 pm	20 Marketing Outside the Box (CDI) 12:30—1:30 pm Marketing Your Business- Pathway to Success (IQ) 6:00—8:00 pm	21	22	23
24	25 Small Business Professionalism Series: The Art of Follow-Up (Mazie Woodruff Center) 3:00 – 4:00 pm Business Insurance (IQ) 6:00—7:30 pm	26 Branding: Clarify your Message (IQ) 8:30 – 10:00 am	27 Marketing Outside the Box (CDI) 12:30—1:30 pm Launch Challenge—Weekly Meeting (IQ) 4:00—5:30 pm How to Write a Business Plan- Pathway to Success (IQ) 6:00—8:00 pm	28 Small Business Success Stories Venture Café Winston-Salem (Bailey Power Plant) 6:00—7:00 pm	29	30

Please register for more information, to reserve your seat & review any changes made to the SBC Calendar of Events Visit Small Business Center Website www.forsythtech.edu Type "SBC" on search line